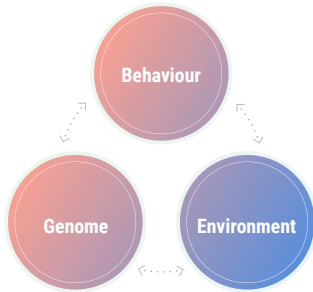


THE SWISS CAUSE OF HEALTH COHORT

Let's "walk the talk" and pave the way for precision medicine.



CAUSE OF HEALTH



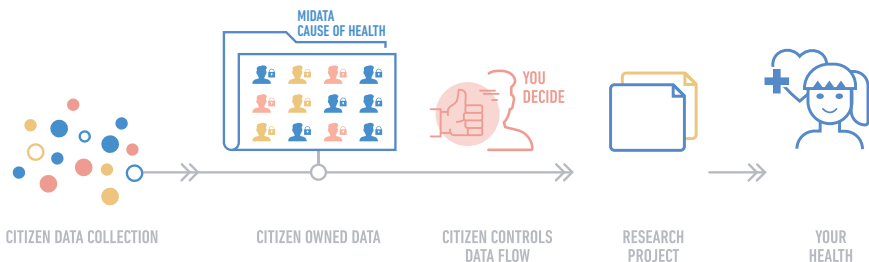
It is time to transition from sickcare to healthcare!

We need to study the Health Triangle

Health and well-being of each individual depend on its genome, **environment** and its **behavior** in this **environment**.

The Swiss Cause of Health Cohort is unique:

- Participants store their data in a personal account on a not-for-profit data cooperative (MIDATA) platform. Participants control who accesses their data!
- limitless data aggregation for research
- Participants benefit from research and services
- No "data for service" policy, participants pay for their analysis – they own their data!
- Swiss Cause of Health Cohort embraces the power of Citizen Science



causeofhealth.ch

Visit the Cause of Health booth and participate in our SugarandMe citizen science live experience!